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A Hollywood experience at Poppy's



On Tuesday May 29, Poppy's Cafe was closed for the day, a rare occasion, as the cafe only closes two days out of the year.

About a week before Gerri Piovesan, owner of Poppy's Cafe, a 23-year staple of Rye, was approached by a gentleman asking if she would be open to having a commercial filmed in the cafe. Not thinking much about the offer Piovesan returned to work. Several days later, they returned and confirmed that they would indeed shoot in the cafe on May 29th.

Rye was one of several locations scouted for the commercial, along with Dobbs Ferry and Mamaroneck. Due to

the small-town community feel and beautiful picturesque layout, Rye was chosen to host the commercial. Several locations were used for the commercial including, Poppy's Cafe, the Smoke Shop and several parts of Purchase Street. To meet the aspirations of the commercial, Poppy's Cafe and the Smoke Shop were chosen because of their old fashioned demeanor.

The morning began like a typical morning. Piovesan opened the doors at 6:30 to her faithful customers who entered and exited the café right until the production shooting began.

In preparation for production, the crew asked Piovesan to make a few pots of coffee, cook

up five plates of burgers and grilled cheese meals as props for the commercial.

"What a great experience! Everyone working on the commercial went out of their way to be courteous and respectful," Piovesan said. "It was a lot to watch the entire process and am honored that they chose Poppy's as a location for the commercial."

The commercial is set up like a mini-musical where one song will be playing throughout. Along the way, characters in the scene pass each other and sing different parts of the song. The lotto ticket is purchased in the Smoke Shop and the characters make their way to Poppy's Cafe.

